



www.thehorinkogroup.org

Market-Based Resource Solutions

Water-Energy-Waste Sectors: Integrating Market Systems and Environmental Solutions

CAPITALIZING ON INTELLIGENCE

The Horinko Group specializes in applying its uniquely derived sector intelligence to develop market-based approaches for meeting client objectives. Our experts have extensive backgrounds ranging from policy and regulation to ecological economics and investments. We are qualified to provide technical, regulatory, and strategic market intelligence that generates performance advantages for industry, financial institutions, and institutional investors.

The Horinko Group counsels Fortune 50 companies and the financial community on nuanced regulatory actions impacting industry performance. Our experts are positioned with frontline access to regulatory practitioners and bring in-depth resource intelligence on future trends in areas particular to water, energy, and waste. We combine subject-matter insights and perspectives to apply a unique lens that enables strategic decisions and mitigates the unexpected.

ADVISORY AND SUPPORT SERVICES

- Sector analysis of markets, regulatory frameworks, and institutional dynamics
- Company specific strategic growth plans, expansion initiatives, and partnering strategies
- Platform or fill-in acquisition strategies/targets
- Investment consultation (buy-side or sell-side)
- Commercialization of environmental technologies and development stage guidance
- Institutional and ESG investment support
- Contract research with deliverables that support decision-making, marketing, and advocacy
- Communications strategy and implementation to advance sustainability initiatives

ACCESS TO LEADING EXPERTS

Marianne L. Horinko, President of The Horinko Group, is a world-renowned expert and thought leader on environmental clean-up policy. Ms. Horinko formerly served as Acting Administrator, U.S. Environmental Protection Agency (2003) and Assistant Administrator, Office of Solid Waste & Emergency Response (2001-2004).

Roger Ballentine, President of Green Strategies Inc. and Venture Partner with Arborview Capital LLC, is a sought-out clean energy expert and private equity strategist. Mr. Ballentine formerly served as Chairman, White House Climate Change Task Force and Deputy Assistant to the President for Environmental Initiatives (1998-2001).

Steve Hoffmann, Founder of WaterTech Capital, is a pioneer in the advancement of the economic value of water and specializes in water industry investment and the design of water indexes. Mr. Hoffmann is an internationally recognized strategic advisor and ecological economist and acclaimed author of *Planet Water: Investing in the World's Most Valuable Resource*.

ABOUT THE HORINKO GROUP

The Horinko Group is a leading environmental consulting firm founded by former U.S. EPA Acting Administrator Marianne L. Horinko in 2008. The company has established itself as an innovator and trusted, third-party convener on the most pressing domestic and international environmental issues. Our teams of specialists bring crosscutting expertise that delivers tangible results for the complex natural resource issues that challenge our clients.

CONTACT US

Sean McGinnis, Director of Finance & Business Development, The Horinko Group; 202-955-6202; sean.mcginnis@thehorinkogroup.org.

